

New Dealer Application



Business Information		
Business Name:		Owner:
Street Address:		Zoned commercial?:
Billing Address:		
City:	State/Prov:	Zip/post code:
Phone:	Fax:	
website url:	Contact:	
Do you intend to sell our products online?	Contact eMail:	
# of years in business:	Business Hours:	

Franchise Information
Is this business a franchised motorcycle dealer? If so, please list brands:

References		
Please list three trade references whose products you sell. At least one must be a major motorcycle parts distributor.		
1)	acct#	phone#
2)	acct#	phone#
3)	acct#	phone#

Minimum Requirements
These are the minimum requirements for consideration and must be included with your application: 1) Completed Application 2) A copy of your business/occupational license (your state's sales tax form is not an acceptable substitute) 2) If you are not a franchised motorcycle dealer, you must include a photograph of your facility, clearly showing signage identifying your business <u>or</u> a copy of your Yellow Pages ad. 4) For Florida applicants only, a copy of your Florida sales tax resale certificate. ***If you are not a franchised motorcycle dealer or motorcycle accessories retail store, feel free to include any additional documentation that will assist us in determining that selling through your business would be a viable and mutually profitable venture, such as a brief paragraph profiling your business and the methods that you would use to market our products.

If approved, you will receive a confirmation . Payment terms for orders will be either prepaid by credit card and/or COD (company check). If you prefer credit card, you will need to provide the account number at the time of your initial order. If one is not provided, the default payment method will be COD. A separate application for credit and billing terms is available upon request.

When completed, please fax to (904) 354-7979, email to questions@sargentcycle.com or mail to:
Sargent Cycle Products
attn: Dealer Coordinator
1036 Hubbard Street
Jacksonville, FL 32206